

## Advanced Methods in Impact Assessment Workshop

### Day 5: Survey Design, Data Collection, and Challenges to Identification

Today we will apply the information you learned this morning about Open Data Kit to begin designing a survey.

There are two objectives for today's exercises:

1. Become familiar with XLSForm with survey design for ODK.
2. Consider important questions to ask, relevant to your upcoming impact assessments.

### ODK

In your assigned groups, begin designing a survey for ODK, using the provided XLSForm (sample\_xlsform.xls). You can design any type of survey you want (some suggestions might be a survey for determining the impact of an intervention, a choice experiment, a randomized control trial, etc.), but it should include the following types of questions for ODK:

1. text: basic fill in the blank question with text
2. integer: basic integer question
3. decimal: basic decimal question
4. select one: yes or no question
5. select one: other type of selection question
6. select multiple: another type of selection question with multiple choices
7. geolocation: some sort of geolocation, either geopoint, geotrace, or geoshape
8. metadata: some type of metadata
9. image or video: some non-text input, such as image, video, or audio
10. acknowledge: acknowledge some sort of statement

You should also include with these questions:

- a. Grouped questions
- b. At least one hint
- c. Repeating questions
- d. Formula